PRIMA2 Consultation Workshop – Final Structure & Timing

Block	Title	Duration	Purpose
	Opening	15 min	Welcome participants, set expectations, introduce PRIMA2 and workshop objectives.
() 1	The Challenge & Problem Statement	14 min	Validate the revised problem framing and ensure it reflects the systemic challenge PRIMA2 should address.
2	General Goal & Strategic Alignment	14 min	Test whether the General Goal is bold, credible, and motivating for key stakeholders.
3	Specific Objectives	14 min	Assess the relevance, clarity, and completeness of PRIMA2's Specific Objectives.
4	Operational Objectives	14 min	Evaluate the clarity, feasibility, and practical value of the Operational Objectives.
() 5	Priority Activities	14 min	Identify the most impactful activities and explore pathways for uptake and scale-up.
P	Closing	5 min	Recap outcomes, explain next steps, and thank participants.

OPENING – 15 min

© Purpose: Welcome participants, explain the PRIMA2 consultation purpose, introduce the session structure, and present Mentimeter or interaction tools.

¶ Suggested points to cover.

- What is PRIMA2 and why it matters now
- Today's goal: co-creating a Strategic R&I Agenda (SRIA)
- Workshop structure and timing
- How to participate (Mentimeter or in-person inputs)

BLOCK 1 – THE CHALLENGE & PROBLEM STATEMENT – 14 min

© Purpose: Ensure the revised problem framing truly reflects the Mediterranean region's research and innovation challenge.

Problem Statement:

PRIMA2 addresses a strategic dimension of the Mediterranean crisis: the limited capacity to generate, connect, and scale context-specific, impactful R&I solutions. Fragmented ecosystems limit our ability to tackle cross-border challenges in water, food, energy, ecosystems, and governance.

Workshop Questions:

- 1. Does the revised problem statement reflect the key challenge PRIMA2 should address?
- 2. What aspects are missing or underdeveloped? (e.g., inequalities, governance, digitalisation, One Health, etc.)

- 3. Should PRIMA2 focus on the WEFE Nexus, a broader Resource Nexus, or systems thinking beyond resources?
- 4. Do these challenges justify a transnational R&I response?

BLOCK 2 – GENERAL GOAL & STRATEGIC ALIGNMENT – 14 min

© Purpose: Test whether the General Goal is clear, ambitious, and capable of mobilising support.

General Goal (15 April 2025):

To strengthen the Mediterranean's capacity to co-design, implement, and scale context-relevant R&I solutions that enhance sustainability, resilience, and cooperation, while addressing governance and socio-economic challenges.

Workshop Questions:

- 1. Is the General Goal bold, clear, and realistic for 2035?
- 2. Which aspects should be strengthened? (e.g., equity, innovation ecosystems, governance, WEFE integration)
- 3. Would this vision mobilise support in your country/organisation?

BLOCK 3 – SPECIFIC OBJECTIVES – 14 min

© Purpose: Check if the 4 Specific Objectives are well structured and aligned with regional needs.

Specific Objectives:

- 1. Strengthen resilient innovation ecosystems
- 2. Improve science–policy interfaces
- 3. Foster knowledge generation and transfer
- 4. Support governance and institutional cooperation

✓ Workshop Questions:

- 1. Are the Specific Objectives relevant and complete?
- 2. Which ones are most critical for your context?
- 3. What's missing? (e.g., youth, gender, private sector, digitalisation)

BLOCK 4 – OPERATIONAL OBJECTIVES – 14 min

© Purpose: Ensure that the 4 Operational Objectives are actionable and aligned with the Specific Objectives.

Operational Objectives:

- 1. Enable demonstration and scaling of R&I solutions
- 2. Align funding, policy, and institutions

- 3. Strengthen capacities and stakeholder ecosystems
- 4. Boost knowledge visibility and circulation

Workshop Questions:

- 1. Are these Operational Objectives clear and practical?
- 2. Which should be prioritised in your country or region?
- 3. What would make them more effective? (e.g., political support, flexible funding, partnerships)

BLOCK 5 – PRIORITY ACTIVITIES – 14 min

Purpose: Identify key activities that PRIMA2 should invest in to maximise uptake and impact.

Workshop Questions:

- 1. Which activities are most relevant for your context? (e.g., living labs, foresight, policy labs, skills)
- 2. Which actors should be more involved? (e.g., youth, municipalities, SMEs, NGOs)
- 3. What's essential for scaling results beyond pilots? *(e.g., funding, policy support, local ownership)*

CLOSING – 5 min

OPERATE Purpose: Recap insights, thank participants, and explain the follow-up process.

P Facilitator Notes:

- Summarise the most prominent insights.
- Emphasise that all input feeds directly into PRIMA2's Strategic R&I Agenda and Joint Programme design.
- Invite participants to stay engaged through FUTURE4PRIMA and PRIMA communication channels.

"Thank you for co-shaping the future of R&I in the Mediterranean. This is just the beginning."

Validating PRIMA 2 Intervention Logic: A Stakeholder Dialogue for Enhanced Mediterranean Cooperation

Date: 07 May 2025
Duration: 1 hour 30 minutes

Format: Online consultation workshop (Zoom + interactive Slido/Mentimeter session)

Organised by: PRIMA Secretariat and FUTURE4PRIMA Taskforce

Background and Rationale

The Mediterranean region faces increasingly complex and interconnected challenges—climate change, resource scarcity, socio-economic inequalities, and fragmented governance systems. PRIMA 2 is proposed as a transformative research and innovation (R&I) partnership under the upcoming EU Framework Programme. Building on the achievements of its first phase, PRIMA 2 promotes systemic, cross-sectoral solutions structured through a clear intervention logic.

This consultation workshop is a key step to validate and refine PRIMA 2's strategic approach. Stakeholder input will directly strengthen the clarity, relevance, and impact of the final proposal, ensuring strong alignment with regional needs and priorities.

Objectives

- Validate the clarity, coherence, and relevance of PRIMA 2's intervention logic.
- Collect actionable feedback on the Problem Statement, General Goal, Specific Objectives, Operational Objectives, and Mission Pillars.
- Foster transparency, co-design, and shared ownership of PRIMA 2 priorities and strategies.

Consultation Structure

- Problem Definition: Assess and refine articulation of key Mediterranean challenges.
- General Goal: Confirm alignment with stakeholder expectations and strategic ambition.
- Specific Objectives: Prioritise and refine the relevance and scope of strategic goals.
- Operational Objectives: Evaluate the feasibility and practical relevance of proposed actions.
- Mission Pillars: Assess coherence and relevance of Nexus domains and activities.
- Cross-cutting Priorities: Identify core principles and enabling mechanisms for success.

Expected Outcomes

- Clear validation of PRIMA 2's strategic direction.
- Identification of conceptual gaps, overlaps, and improvement areas.
- Actionable stakeholder recommendations for the final Joint Programme Proposal.
- Enhanced stakeholder ownership of the PRIMA 2 vision.

Participants

Stakeholders from academia, policy institutions, civil society, funding agencies, the private sector, and innovation communities across the Euro-Mediterranean region.

Next Steps

Workshop outcomes will inform the final draft of the PRIMA 2 Joint Programme Proposal, to be validated by June 2025.

■ Introduction Text for Participants

Problem Statement:

"The Mediterranean's research and innovation ecosystem is fractured by siloed national policies, pilot-scale projects, and uneven capacities, leaving no sustained, cross-border framework to coordinate shared priorities or scale solutions—undermining the region's ability to anticipate and address cascading climate, resource, and socioeconomic risks."

General Goal:

"PRIMA 2's mission is to transform shared challenges into opportunities for sustainable prosperity, enhanced regional competitiveness, solidarity, and stability in the Euro-Mediterranean region through integrated, locally grounded, science-driven R&I collaboration."

Specific Objectives:

- SO1: Accelerate Resource Nexus innovation by piloting cross-sectoral solutions.
- SO2: Bridge science, policy, and societal needs for informed and inclusive decision-making.
- SO3: Foster effective knowledge transfer, capacity building, and cross-border learning.
- SO4: Enhance multi-level governance, evidence-based strategies, and institutional innovation.

Operational Objectives:

- OO1: Co-design and pilot integrated Resource Nexus solutions.
- OO2: Strengthen inclusive innovation ecosystems, entrepreneurial capacity, and value chains.
- OO3: Bridge science, policy, and society through structured interfaces.
- OO4: Systematise knowledge transfer and open collaboration networks.
- OO5: Mobilise blended finance and create a Nexus Innovation Marketplace.

Structured Consultation Questions

Problem Definition (15 min)

- Rating (1–5): How effectively does the Problem Statement capture urgent systemic challenges in the Mediterranean?
- Multiple Choice: Which issue needs stronger emphasis?
 - Climate and water stress
 - Land degradation and food insecurity

- Energy dependency
- Governance fragmentation
- Socio-economic inequality

General Goal Validation (10 min)

- Rating (1–5): To what extent is the General Goal aligned with your expectations?
- Multiple Choice: What should be reinforced in the General Goal?
 - Resilience and adaptation
 - Innovation and competitiveness
 - Environmental sustainability
 - Social equity and cohesion

Specific Objectives (15 min)

- Multiple Choice: Which Specific Objective is most crucial for impact?
 - SO1
 - SO2
 - SO3
 - SO4
- Rating (1–5): How well do the Specific Objectives cover the region's resilience needs?

Operational Objectives (15 min)

- Multiple Choice (choose up to two): Which Operational Objectives are most relevant for implementation?
 - 001
 - 002
 - 003
 - 004
 - 005
- Rating (1–5): How clearly are the Operational Objectives linked to the Specific Objectives?

Mission Pillars (15 min)

- Multiple Choice (select up to two): Which Nexus Missions are most relevant in your national/regional context?
 - Water–Energy
 - Water-Food-Soil
 - Energy-Food
 - Food-Land
 - Food–Ecosystems
- Yes/No: Are the current missions appropriately formulated?
- Open-ended: If not, what changes or clarifications do you suggest?

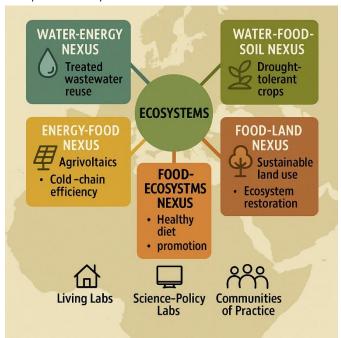
Cross-cutting Priorities and Enabling Mechanisms (10 min)

- Word Cloud: What principle should PRIMA 2 embed across all its activities? (e.g., inclusivity, digitalisation, resilience)
- Multiple Choice: Which enabling tool should be prioritised?
 - Living Labs

- Science—Policy Labs
- Communities of Practice
- Data platforms

Resource Nexus Domain Missions

The figure illustrates how each Resource Nexus domain—including a dedicated Food–Ecosystems mission—presents key thematic areas:



- Water–Energy Nexus
 - Treated wastewater reuse
 - Renewable desalination
 - Aquifer recharge
 - Aquatic ecosystem restoration
- Water–Food–Soil Nexus
 - Drought-resilient crops
 - Precision irrigation
 - Soil regeneration (e.g., compost, biofertilizers)
 - Resource-efficient farming
- Energy–Food Nexus
 - Solar irrigation systems
 - Agrivoltaics
 - Efficient cold chains
 - Low-carbon logistics
- Food–Land Nexus
 - Sustainable land use
 - Ecosystem restoration (e.g., forests, grasslands)

- Regenerative agriculture
- Soil health and carbon storage
- Food–Ecosystems Nexus
 - Healthy diets (e.g., Mediterranean diet)
 - Climate-smart food systems
 - Nutrition for well-being
 - Local innovation and co-design
 - Sustainable business models

All five streams converge on the central Ecosystems hub, demonstrating that genuine resilience requires integrated management across sectors. Supporting implementation are three core enablers: Living Labs, Science–Policy Labs, and Communities of Practice.